



Dr. R. R. CHAVAN

School of Management Studies
Kavayitri Bahinabai Chaudhari
North Maharashtra University
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Educational Qualification:

- **Ph.D.** (Commerce & Management) awarded by KBC North Maharashtra University, Jalgaon in Dec. 2016
 - **“Effects of Service Quality attributes on customer loyalty via customer satisfaction: Evidence of northern region of Maharashtra”.**
- **Ph.D.** (Management) awarded by TMV, Pune in June 2012.
 - **“Impact of Corporate Branding on the customer loyalty through corporate image: A Case Study of Pharmaceutical Industry”.**
- **Master in Management Studies (M.M.S.)** in Marketing from Narsee Monjee Institute of Management Studies (NMIMS) under University of Mumbai in 2002.
- Graduated in Pharmacy (**B-Pharm**) from SNIOP, Amravati University in 2000.
- Qualified **SET Exam (Management)** in Sept. 2015
- Qualified **UGC NET Exam (Management)**, March 2013

Teaching Experience: (14 Years)

- ❖ **School of Management Studies, KBC North Maharashtra University**
- ❖ **ICOER, Department of Management, Pune**
- ❖ **Sinhgad Institute of Business Administration & Research, Pune**
- ❖ **Siddhant Institute of Business Management, Pune**

Industrial Experience: (4 Years)

- ❖ **Human Biologicals Institute (A division of Indian Immunologicals Ltd, A wholly owned a subsidiary of National Dairy Development Board)**
- ❖ **VHB Life sciences Inc., Mumbai**
- ❖ **Macleods Pharmaceuticals Ltd**

Area of Research/Expertise: Retail Management, Brand Management

Major Research Project: Completed (2014-2016)

| Title of Project | Duration | Amount sanctioned in (Rs.Lacs) | Funding agency |
|--|--------------------------------|--------------------------------|---------------------|
| “Mapping the employability skills of students (UG & PG) categorised in scheduled tribes (Evidences from Jalgaon, Dhule & Nadurbar tribal districts of Maharashtra)”. | 01/01/2014 to 31/07/2015 | Rs. 5 Laks | ICSSR, New Delhi |

Recognized Ph.D. Guide/Supervisor under K. B. C. North Maharashtra University:

04 Research Students has Registered for Ph.D. Programme under my guidance

| Sr. No. | Name of the PhD research students | Topic of the Ph.D. Research |
|---------|-----------------------------------|--|
| 1 | Mr. Shailendra Patil (Pune) | A study on marketing performance of small scale Industries and developing novel marketing practices for SSI with special reference to Pune city. |
| 2 | Mr. Sameer Patil (Pune) | To identify how Business Intelligence impact on employees productivity & improvement in working environment in the organization. |
| 3 | Ms. Anisha Mahindrakar (Pune) | An exploratory study on carbon credit accounting for sustainable development of India |
| 4 | Miss. Bhagyashree Patil (Jalgaon) | A Study of Behavioral Economic pattern amongst salaried Government employees of Jalgaon District |

External Referee: Examined Ph.D. Thesis for Savitribai Phule Pune University, Nagpur University, Dr Babasaheb Ambedkar Marathwada University, Bhagapur University.

Number of Books written: 02

- ❖ Book titled “*Nurturing Service Industry for Economic Development*” Himalaya Publishing House, Pune, February 2011, ISBN No: 978-93-5024-768-6.
- ❖ Book titled “*Make in India-Rejuvenating Indian Economy for Sustainable Development*” Excel India Publishers, New Delhi, February 2017, ISBN No: 978-93-86256-44-7

Number of research paper published:62

International Publications: 33

1. **Dr. R. R. Chavan** and Prof. Anisha Mahindrakar (2020). Strengthening Business Resilience through Carbon Trading: Comparison of Indian and Global Market, Studies in Indian Places Names, Volume 40, Issue 95, March 2020, pp.63-71.
2. Dr. Abhishek Shukla, **Dr. R. R. Chavan** (2020). Staqu Technologies: An Innovative Artificial Intelligence Powered E-Commerce Start-Up, Studies in Indian Places Names, Volume 40, Issue 95, March 2020, pp.19-23
3. Bhagyashri S. Patil, **Dr. R. R. Chavan** (2020). Behavioral Finance: Contribution in the Investment Decision Making Process of Individual Investor, Studies in Indian Places Names, Volume 40, Issue 95, March 2020, pp.127-134
4. Sameer Patil, **Dr. R. R. Chavan**, (2020). Cloud Business Intelligence: An empirical study, Journal of Xi’an University of Architecture & Technology, ISSN: 1006-7930, Volume-XII, Issue II, 2020, pp-12-15 DOI:20.19001.JAT.2020.XII.II.20.1813 (Scopus & UGC Care), <http://www.xajzkjdx.cn/Current-Issue/>
5. Shailndra Patil, **Dr. R. R. Chavan**, (2020). Analysis on Export Performance: MSMEs In India, ISSN: 1006-7930, Journal of Architecture & Technology, pp-156-161 DOI:20.19001.JAT.2020.XII.II.20.1813 (Scopus & UGC Care), <http://www.xajzkjdx.cn/Current-Issue/>

6. Sameer Patil, **Dr. R. R. Chavan**, (2019). Business Intelligence Tools: A Review for Small and Big Businesses, Journal of Information and Computational Science, Volume 9 Issue 8 - 2019, Volume 9 Issue 8 – 2019, ISSN: 1548-7741, pp.1-6, <http://www.joics.org/gallery/ics-1201.pdf>
7. **Dr. R. R. Chavan**, Dr. Abhishek Shukla, (March 2019) PeeSafe: An innovative Creation from Distinguished Health Start-up of India, International Journal of Research in Engineering, IT and Social Sciences, ISSN 2250-0588, Volume 9, Special Issue, March 2019, pp. 1-4, http://www.indusedu.org/pdfs/IJREISS/IJREISS_2873_36787.pdf
8. Dr. Abhishek Sukla, **Dr. R. R. Chavan**, (May 2019) Business Intelligence to decision making: A conceptual Framework. RESEARCH JOURNEY' International Multidisciplinary E- Research Journal ISSN. 2348-7144 May .2019.
9. Anisha Mahindrakar, **Dr. R. R. Chavan**, (Feb. 2019) Carbon Credit Accounting: A Literature Review, IJRAR19UP016 International Journal of Research and Analytical Reviews (IJRAR), Volume 6, Issue 1 www.ijrar.org (E-ISSN 2348-1269, P- ISSN 2349-5138). May 2019
10. Dr. Abhishek Sukla, **Dr. R. R. Chavan**, (2019), B2B and B2C Business Models, RESEARCH JOURNEY' International Multidisciplinary E- Research Journal. ISSN. 2348-7143 April 2019, pp. 1-5
11. Dr. A. N. Barekar, **Dr. R. R. Chavan**, (2019) shopping addictions: effect of gadgets on buying behavior, International Journal of Research in Engineering, IT and Social Sciences, ISSN 2250-0588, Volume 9, Special Issue, March 2019, pp. 96-99, http://www.indusedu.org/pdfs/IJREISS/IJREISS_2902_37312.pdf
12. **Dr. R. R. Chavan**, (2019) “Study on aviation services for low cost carrier and full service carriers with special reference to Mumbai airport” International Journal of Advance and Innovative Research, Volume 6, Issue 1 (XVIII) ISSN 2394 – 7780, January - March 2019, pp.135-138.
13. **Dr. R. R. Chavan**, Dr. Abhishek Sukla (2019), organic farming in India: opportunities and solutions for organic market growth , International Journal of Advance and Innovative Research, Volume 6, Issue 1 (XXXVIII) ISSN 2394 – 7780, January - March 2019, pp. 33-36
14. Dr. Abhishek Sukla, **Dr. R. R. Chavan**, (2019), Concept of artificial intelligence and its utilization in the banking industry, International Journal of Advance and Innovative Research, Volume 6, Issue 1 (XXXVIII) ISSN 2394 – 7780, January - March 2019, pp. 80-83
15. **Dr. R. R. Chavan**, Dr. A.N. Barekar (2019), Evaluating graduates understanding about Goods & Services Tax (GST). Research Journey UGC Approved Multidisciplinary International E-journal, ISSN: 23487143, Impact factor: 6.261, Feb.2019, 122B, pp.6-8
16. Prof. Shailendra Patil, **Dr. R. R. Chavan**, (2019). Uber: A case study on innovative marketing strategy. Review of Research, ISSN: 2249894X, Impact factor: 5.7631 (UIF)
17. Bhagyashri S. Patil, **Dr. R. R. Chavan**, (2019), Impact of Behavioral Economics on Society, 'RESEARCH JOURNEY' International Multidisciplinary E- Research Journal ISSN :2348-714 Jan.2019, Impact Factor - (SJIF) – 6.261, pp-21-24
18. **Dr. R. R. Chavan**, (2019), Marketing of prescription drugs and its effect on doctor's choice: A prospective survey, 'RESEARCH JOURNEY' International Multidisciplinary E- Research Journal ISSN :2348-714 Jan.2019, Impact Factor - (SJIF) – 6.261, pp-39-42
19. Sameer S Patil, **Dr. R R Chavan**, (2019), “Business Intelligence: A Review Study of Literature, International Journal of Management, Technology and Engineering, ISSN NO: 2249-7455, Volume IX, Issue I, JANUARY/2019, pp-3007-3015.
20. Prof. Shailendra Patil, **Dr. R. R. Chavan**, (2019), Necessity of modern marketing practices for SSIs in India” International Journal of Management, Technology And Engineering, ISSN NO : 2249-7455, Volume IX, Issue I, JANUARY/2019, pp 372-380
21. **Dr. R. R. Chavan**, (2018), “Endowing Indian Higher Education in Collaboration with Foreign Universities” got published in the 47th issue of ERENET Journal (ENTREPRENEURSHIP RESEARCH AND EDUCATION NETWORK OF CENTRAL EUROPEAN UNIVERSITIES), ISSUE Vol. XIII No. 4 ISSN 1789-624X, December 2018. Pp-15-21, <http://www.erenet.org/publications/profile47.pdf>
22. **Dr. R. R. Chavan**, (2018), Effect of promotional tools of Pharmaceutical companies on Doctors prescribing behavior, Journal of Emerging Technologies and Innovative Research, ISSN: 2349-5162 | Impact Factor: 5.87, January 2018, Volume 5, Issue 1, pp-196-197, <http://www.jetir.org/view?paper=JETIR1801036>
23. **Dr. R. R. Chavan**, (2018), Entrepreneurship Education and its effect on entrepreneurial intention among Managements students, International Journal of Creative Research Thoughts, ISSN: 2320-2882, pp-69-74,

International Peer Reviewed Journal, Refereed Journal, Indexed Journal, Impact Factor: 5.97, Volume 6 , Issue 1., March 2018, <http://ijcrt.org/archivelist.php>

24. **Dr. R. R. Chavan, (2017)**, “Corporate Image Attributes and Its Impact on Customer Loyalty”, International Journal of Research in Management, Economics and Commerce, ISSN 2250-057X, Impact Factor: 6.384, Volume 07 Issue 12, December 2017, Page 223-228, http://www.indusedu.org/pdfs/IJRMEC/IJRMEC_1441_96822.pdf
25. **Dr. R. R. Chavan, (2017)**, “Construct Validity of Employability skills for Graduate through Factor Analysis.” IOSR Journal of Business and Management (IOSRJBM) UGC approved Journal with Sl. No. 481, Journal no. 46879. vol. 19, no. 9, Sept. 2017, pp. 14–21, ISSN No. 2278-487X, <http://www.iosrjournals.org/iosr-jbm/papers/Vol19-issue9/Version-7/C1909071421.pdf>
26. Dr. R. R. Chavan, (2015), Dr. Anil Dongre, “Recognizing relationship between customer satisfaction and customer loyalty: an illustration from organised retail sector”, International Journal of Research in Computer Application & Management, ISSN 0976 – 2183, Volume no.5 (2015), Issue no. 07 (July), ISSN 2231-1009, pp.1-3, http://ijrcm.org.in/article_info.php?article_id=5678
27. Dr. R. R. Chavan, Dr. Anil Dongre, (2015), “Identifying strategic factors of service quality in organized retail sector, International Journal of Engineering Technology, Management and Applied science. June 2015, Volume 3, Issue 6, ISSN 2349-4476, pp. 149-154 , available at <http://ijetmas.com/admin/resources/project/paper/f201506181434624348.pdf>
28. Dr. R. R. Chavan, A. Y. Surve, (2014), Research paper entitled “Socio-economic status of UG and PG Scheduled tribes students in Khandesh region of Maharashtra state” International Journal of Development Research Vol. 5, Issue, 03, pp. 3675-3680, March, 2015, ISSN: 2230-9926, available at <http://www.journalijdr.com/sites/default/files/2958.pdf>
29. Dr. R. R. Chavan, A. Y. Surve, (2014), “ A comparative study of employability skills with reference to employers of public and private sector” , International Journal of Development Research” ISSN: 2230-9926, Vol.4, Issue 12, December 2014, pp. 2828-2831. Available at <http://www.journalijdr.com/sites/default/files/2538.pdf>
30. Dr. R. R. Chavan, A. Y. Surve, (2014), “Assessing parameters of employability: An employer’s perspective” Asian Journal of Management Research, ISSN:2229-3795, Volume 5 Issue 2, 2014, pp.254-260 Available at <http://www.ipublishing.co.in/ajmrvol1no1/volfive/EIJMRS5206.pdf> , Cited by: 10
31. Ms. Pradnya Surwade, **Dr. R. R. Chavan** “Electronic Banking Delivery Channels”: A Empirical study on Online Transactions of Indian Banks” International Journal of Research & development, ISSN 2279-0438, Vol-V, Jan.2017, pp 71-71.
32. Dr. Abhishek Shukla, **Dr. R. R. Chavan** (2019), Business Intelligence to decision making: A conceptual Framework RESEARCH JOURNEY’ International Multidisciplinary E- Research Journal ISSN :2348-7144 May .2019,
33. Dr. Abhishek Shukla, **Dr. R. R. Chavan** (2019), Business Models in Banking & Finance-The Game changes for Economic Growth, International Journals of Advance & Innovative Research Thakur College of Sciences & Commerce, Mumbai, 10th August 2019

National Publications: 17

1. Dr. R. R. Chavan, Dr. Abhishek Shukla, New Generation E-entrepreneurship: A Case study of BYJU’s , Sumedha Journal of Management, Volume 8, No.3, July-Sept 2019, ISSN: 2277-6753, pp-228-233, UGC Approval serial No: 46802
2. Dr. Abhishek Shukla, Dr. R. R. Chavan, Role of E-learning in Transforming Indian Education System: A Futuristic perspective, Sumedha Journal of Management, Volume8, No.3, July-Sept 2019, ISSN: 2277-6753, pp-41-48, UGC Approval serial No: 46802
3. **Dr. R. R. Chavan**, Attributes of corporate image and its influence on customer loyalty, Chronicle of the NWIMSR, ISSN: 2230-9667, Impact factor: 3.775. Volume-VIII, Issue: 2, January 2019, pp.-9-19.
4. **Dr. R. R. Chavan**, “Health insurance demand and its drivers: Case study of Star Health and Allied Insurance Co Ltd”, SIBAR Conclave – A Journal of Management, ISSN: 2347 -4173, Vol-V, 2017, pp 151-163
5. **Dr. R. R. Chavan** ,“Escalation of Retail Sector with reference Tier-II and Tier-III Cities” SIBAR Conclave – A Journal of Management, ISSN 2347 - 4173 Vol-IV, 2016, pp 24-33

6. **Dr. R. R. Chavan** “Employability skills for management graduates: An employer’s outlook” JBIMS Spectrum Journal, Vol. 3, No. 1, pp. 1-7, Jan-Jun 2015, ISSN: 2320-7272.
7. **Dr. R. R. Chavan**, “Corporate governance at ITC Ltd - viewing through social lens”, National Research Journal VISION RESEARCH, Vol.-1, January 2014, ISSN: 2250-2025, pp.62-66
8. **Dr. R. R. Chavan**, Dr. Anil Dongre, Establishing association between corporate image and customer loyalty: evidences from Pune city. Research journal of SIBAR, Vol.-IV, January 2013-December 2013, ISSN No.: 0975-9964, Page no. 01.
9. **Dr. R. R. Chavan**, Dr. Anil Dongre, “Flipkart: E-retail success in India”, National Research Journal VISION RESEARCH, Vol.-3, No-2 (Part-II) December 2013, ISSN: 2250-2025, Page no. 26.
10. **Dr. R. R. Chavan**, Dr. Anil P. Dongre, Sumitra Chavan, “Corporate Social Responsibility: A Case Study of Indian Oil Corporation Ltd.” National Research Journal VISION RESEARCH, Vol.-III, No-I (Part-III) March 2013, ISSN: 2250-2025, pp. 113.
11. **Dr. R. R. Chavan**, Dr. Anil Dongre, “Association between service quality and customer satisfaction in Telecom Industry: A case study of BSNL.” National Research Journal VISION RESEARCH, Vol.-III, Issue-I, March 2013, ISSN: 2250-2025, pp.62.
12. **Dr. R. R. Chavan**, “Conceptualization of corporate branding philosophy: Establishing theoretical framework” Research Journal of SIBAR, Vol.-III, Issue-I, January 2012-December 2012, ISSN: 0975-9964, pp. 07.
13. **R. R. Chavan**, Vijay Dhole, “Win-Win Customers through loyalty programme” in the “SPECTRUM Journal of KBSCMR”, ISSN 0973-1513, Vol. 1, February 2010, pp.119.
14. **R. R. Chavan**, Vijay Dhole, “Sourcing: Strategic way of offering services” in the “SPECTRUM Journal of KBSCMR” , ISSN 0975-2153, Vol. 2, No 1, June 2009, pp.218.
15. **R. R. Chavan**, “Corporate Communication: A Reputation Management” in “SPECTRUM Journal of KBSCMR”, Vol. 1, No 1, June 2008, pp.26.
16. Vijay Dhole, **R. R. Chavan**, “Strategic HRM for Hotel and Tourism Industry Competitiveness: Harmonizing people, performance and business proficiency” in “SPECTRUM Journal of KBSCMR” , ISSN 0975-2153, Vol. 2, No 1, June 2009, pp.127.
17. **Dr. R. R. Chavan**, “Vishal Mega Mart-A Case study of rise, fall and existence in Indian retail” Research Journal SIBAR, Vol-V, issue-I, January-December-2014, ISSN No:0975-9964, pp33-36

Publications of Chapters in Books/Edited Books: 15

1. Bhagyashri S. Patil , **Dr. R. R. Chavan** “ Behavioral Economics Contribution in the Decision making Process of Business organization” AIMS International, ISBN: 978-1-943295-11-1, pp-221-224
2. **Dr. R. R. Chavan**, Prof. Anil Dongre, “Make in India-A booster dose to Indian Pharmaceutical, Industry” Excel India Publishers, New Delhi, ISBN: 978-93-86256-44-7, pp 7-12, Feb. 2017.
3. **Dr. R. R. Chavan**, A. Y. Surve, Estimating the factors of employability and skill deficiency of newly recruited employees with reference to private and public companies in Jalgaon, Edited Book, Atharva Publications, January 2015 ISBN: 978-93-84093-84-6, pp.49-52
4. Amol Y. Surve, **Dr. R. R. Chavan**, Consumer Awareness about consumer rights and consumer protection Act: An empirical study, Edited book, ISBN:978;81;925956-7-2, January 2015, pp.1-5
5. **Dr. R. R. Chavan**, Prof. Anil Dongre, Advertising Regulations-A perspective of advertising standard Council of India, Edited book, ISBN:978;81;925956-7-2, January 2015, pp.231-237
6. **Dr. R. R. Chavan**, “Starbucks Coffee: A success story of Marketing Innovation”, Edited book 30th January 2014, ISBN: 978-93-82795-89-6, pp.17-20
7. **Dr. R. R. Chavan**, Dr. Anil Dongre, “Role of Public relation in managing corporate reputation-A case study of Cadbury India Ltd.” ISBN 978-81-925956-3-4, March 2013 pp 35.
8. **Dr. R. R. Chavan**, Dr. Anil Dongre, “Retail experience of Rural India through Hariyali Kisaan Bazaar, Aadhaar, Project Shakti, Chaupal Sagar and Kisan Seva Kendra” Compendium of Research Paper, March 2012, ISSN: 0978-81-908387-8-8, pp. 83.
9. **Dr. R. R. Chavan**, Dr. A. P. Dongre, “Economic recession and enduring shift in consumer mindset: retail sector”, in the book ‘Managing Economic Downturn’ Published by Society for Science and Environment, ISBN: 81-85543-12-7, October 2012, pp102.

10. **Dr. R. R. Chavan**, Sumitra Chavan, "Intervention of Government through institutional mechanism to facilitate Entrepreneurs: A Case Study of National Science & Technology Entrepreneurship Development Board (NSTEDB). SIBAR Compendium, October, 2012, ISBN: 978-81-908387-9-5. pp.74
11. **Dr. R. R. Chavan**, Brig. Dr. R. C Pathak, Sumitra Chavan, "Comparative study of Low cost Airlines vis-à-vis Full Service carriers: A customers service perspective, July 30-August 1, 2012 Proceedings of GLOWGIFT 12, University of Vienna, Austria, ISBN: 978-81-906294-9-2, pp. 423-432
12. **R. R. Chavan**, "Medical Tourism in India: Opportunities & Challenges" 'Nurturing service industry for economic development' Himalaya Publishing House, ISBN:978-93-5024-768-6, Feb.11, pp.50.
13. **R. R. Chavan**, Jitendra Jamadar, "CRM: An outlook of Pharmaceutical Industry", published in the compendium, Himalaya Publishing House, ISBN: 928-81-8488-689-4, October 2010, pp.45.
14. **R. R. Chavan**, "The Role of Biotechnology in sustainable food security to bestow food security", in the book 'Global Food security: Concern, Reality, Remedies', Himalaya Publishing House, ISBN: 928-81-8488-689-4, January 2010, pp.45.
15. **R. R. Chavan**, Vijay Dhole, "Corporate Branding is the biggest asset in new era", in a book 'Global Meltdown-Opportunities & Challenges', Himalaya Publishing House, ISBN: 978-81-8488-279-7, March 2009, pp.187.

Any other activity done/going on:

- ✓ **Departmental Coordinator:** Center Training & Placement Cell, K. B. C. North Maharashtra University, Jalgaon
- ✓ **Placement Coordinator: (June 2010 to May 2014)**
School of Management Studies, K. B. C. North Maharashtra University, Jalgaon
Initiated campus placements at the department also organized series of Guest lecture of Industry experts in the department.
- ✓ **Students Welfare Officer: NMU Unit (June 2009 to May 2012)**
Responsible for implementing various students related welfare schemes in University departments.
- ✓ **Asst. NSS Programme Officer: UG & PG NSS NMU Unit (June 2011 to May 2014)**
Responsible for conducting NSS regular activities and Special Winter camp for NMU Unit.

Contribution to University/School Development:

- ✓ School Coordinator for NAAC Activities comprises collecting the School information and coordinator with NAAC steering Committee
- ✓ Nominated **Member on Board of Studies for BOS in Commerce & Business Law** under the provision of Maharashtra University Act, 2016 40(2) (b) (i).
- ✓ **Expert** for Avishkar 2017, 2018, 2019 at University Level Research Festival
- ✓ **ARC Coordinator & Coordinator for Facilitation Centre** under DTE, Mumbai for admission of MBA/MMS
- ✓ **Subject Expert** for the **Staff Selection Committee, LIC Committee & Expert members** formed by the University.
- ✓ As a **Secretary** successfully organized two days National Conference in the Department of Management Studies, K. B. C. North Maharashtra University on 10th & 11th February 2011.
- ✓ As a **Secretary** successfully organized a day National Conference in the Buddhist Study & Research Study & Research Centre, School of Thoughts, K. B. C. North Maharashtra University on 17th March 2013.
- ✓ **Coordinated** "Entrepreneurship Awareness Camp" jointly organized by MITCON Consultancy Services sponsored by National Science & Technology Entrepreneurship Development Board, Department of Science & Technology.
- ✓ As a **coordinator** successfully organized an 'Alumni Meet' for the year 2012, 2013, 2014, 2015, 2016, 2017
- ✓ As a **coordinator** successfully organized 'Parents-Teachers Meeting' in the Department.
- ✓ As a **coordinator** initiated small project on 'Gender Equality' programme for 'National Science Day'.
- ✓ Performed duty as **Syllabus setter, Paper setter & Examiner** for MBA & BBM course.
- ✓ **Team Manager** for Maharashtra State Inter-University Youth Festival "Indrashanushya 2011". At MUHC, Nasik during 5th to 9th Nov. 2011.

- ✓ Worked as a **GDPI Officer** for conducting Group Discussions and Personal interview of the MAH-MBA/MMS CET 2009, 2010 & 2011 organized by Directorate of Technical Education (DTE) at the Department of Management Studies.
- ✓ Chairman for the Paper settling of MBA- Advance Research Methods. Paper settler for MBA/BMS/BBM of the University.

International Interface:

- 1 Dr. R. R. Chavan, Brig. Dr. R. C Pathak, Sumitra Chavan, “Comparative study of Low cost Airlines vis-à-vis Full Service carriers: A customers service perspective, July 30-August 1, 2012, **University of Vienna, Austria**
- 2 Participated in workshop of CABGIN Consortia project cofounded by ERASMUS+ programme oragnsniel training on “ Diversity Management at workplace in the context of HEI” held on 19-20th July conducted by EU Trainer **Prof. Magdalena Węglarz from University of Wrocław, Poland**
- 3 Coordinator for the visit of Prof. Eduardo Durazo, Professor, CETYS University, Mexico to North Maharashtra University, Jalgaon
- 4 Coordinator for the visit of **Dr. Scott Venezia, Dean of College of Business and Management, CETYS University, Mexico.**
- 5 International conference on professional development of instructors in Higher education & Training Institutes (IPDIH 2018) organized and co-funded by **Erasus+Programme of the European Union** at Parul University on 12th & 13th December 2018.

International Research Conference: 21

1. Presented research paper on “ *Active learning via communication circle and its effect on student learning effectiveness*” chairperson at GRCF Dubai International Conference on sustainability and Innovation in Higher Education at Park Regis Kin Hotel, **Bur Dubai, UAE** on 23rd & 24th November 2019
2. International conference on “World Road to Cashless Economy” organized by Clara’s College of Commerce in collaboration with University of Mumbai & Indian Accounting Association on 16th March 2019.
3. International conference on “ The Effects of New Approach to Globalization on Business” at Neville Wadia Institute of management Studies & Research, Pune on 28th & 29th January 2019.
4. International conference on professional development of instructors in Higher education & Training Institutes (IPDIH 2018) organized by Parul University, Vadodara and co-founded by Erasus+Programme of the European Union on 12th & 13th December 2018
5. Fifth Global Conference on Flexibility for manufacturing excellence and resource management oragnsniel by Global Institute of flexible systems management and Symbiosis Institute of Technology, symbiosis International University, Pune on 23-25th October 2015 entitled on “promotional flexibility and its impact on physician prescribing behavior with reference to pharmaceutical industry.
6. International Conference on ‘Revolutionizing Business, Fuelling Growth’ organized by Jammalal Bajaj Institute of Management Studies Department of Management Studies, University of Mumbai, entitled “Employability Skills for management graduates: An employer’s outlook” , 4, 5th March 2015.
7. International Conference on ‘Bridging the Urban-Rural Divide: Through Rural Transformation’ on 30th & 31st January 2015 organized by G. H. Raisoni Institute of Business Management, Jalgaon & AIMS International-North Maharashtra Chapter.
8. Eleventh Global Conference on Flexible Systems Management (IIMK-Glogift 11) organized by IIM, Kozhikode, Kerala, India on 09-12 December 2011, titled: Identifying and evaluating the effect of corporate image attributes with reference to pharmaceutical industry.
9. 5th Annual International conference-2011 on ‘Service Management – The Trendsetter, titled “Branding the need of the day for – Indian housing construction business” on 5th February 2011 at Kohinoor Business School, Khandala.
 - a. 5th Annual International Conference- 2011 on ‘Service Management – The Trendsetter’, titled “Air passenger’s perceptions – Low cost airlines and full service carriers” on 5th February 2011 at Kohinoor Business School, Khandala.

- b. 5th Annual International Conference, 2011 on ‘Service Management – The Trendsetter’, titled “Service offerings of Healthcare Providers special emphasis on Telemedicine’ on 5th February 2011 at Kohinoor Business School, Khandala.
10. International Research conference on ‘Brand management’ at Institute of Management Technology, Ghaziabad, titled “*Corporate Branding: A perspective of pharmaceutical Industry* “on January 8-9, 2010.
11. International conference on ‘Services Management: A catalyst’ at Kohinoor Business School, Khandala on 20th February 2011, titled “*Services Innovations: A case study of Apollo Hospitals*”.
12. International Conference on ‘The Making of Mahatma: M. K. Gandhi in South Africa, at Shivaji University , Centre of Gandhian Studies, Solapur on 1-12 March 2011.
13. International conference on ‘Global Food security: Concern, Reality, Remedies’ at Department of Management Studies, K. B. C. North Maharashtra University, Jalgaon on 28-29 January 2010, titled “*The Role of Biotechnology in sustainable food security to bestow food security*”.
14. International Seminar on ‘Innovations in strategic management organizational excellence’, titled “CRM: An outlook of Pharmaceutical Industry” on 8 & 9 October 2010 at SIBAR, Pune.
15. International Research conference on ‘Services management: New perspective’ at Kohinoor Business School, Khandala on 7th March 2009, titled “*Sourcing: strategic way of offering services*”.
16. International Research conference on ‘Services management: New perspective’ at Kohinoor Business School, Khandala on 7th March 2009, titled “*Strategic HRM for Hotel & Tourism, Or Enterprise Competitiveness; Harmonizing people, performance & Business proficiency*”.
17. International conference on ‘Global Meltdown-Opportunities & Challenges’ at Department of Management Sciences, PUMBA, University of Pune on 20-21 March 2009, titled “*Corporate Branding is the biggest asset in new era*”.
18. International level conference on ‘Global Meltdown-Opportunities & Challenges’ at Department of Management Sciences, PUMBA, University of Pune on 20-21 March 2009, titled “*Cultural Diversity in Human Resource Management*”.
19. International conference 2009 on ‘Global Meltdown: Strategies: Capitalistic or Socialistic & Case Studies’ at Humera Khan Institute of Management Studies & Research, Mumbai on 20-21 March 2009, titled “*Win-Win Customers through Loyalty programs*”.
20. International conference 2009 on ‘Global Meltdown: Strategies: Capitalistic or Socialistic & Case Studies’ at Humera Khan Institute of Management Studies & Research, Mumbai on 20-21 March 2009, titled “*An analytic study on consumer behavioral aspects of mobile users*”.
21. International Research conference 2008 at Kohinoor Business School, Khandala on 8th March 2008, titled “*Corporate communication: A reputation management*”.

National Research Conference: 23

- 1 National Conference on “Technology & Innovation: Disrupting Business, Transforming Market” organized by G.H. Raisonni Institute of Business Management, Jalgaon on 22nd March 2019.
- 2 National Conference on Implementation and impacts of GST on Indian Economy, 13th Feb. 2019, organized by ARB Garud Arts, Commerce & Science college, Shendurni.
- 3 National Conference of Maharashtra State Commerce Association on Commerce & Management in 21st Century organized by ACS College, bodwad on 12th & 13rd January 2019.
- 4 National Seminar on Digital Payment System & Rural India organized by Sant Dnyaneshwar Mahavidyalaya, Soegaon sponsored by Dr. Babasaheb Ambedkar Marathwada University, Aurangabad on 10th February 2018.
- 5 National Conference on Business Innovation through contemporary management practices titled “A Study of Awareness about Internet Banking Services among Students in K. B. C. North Maharashtra University Campus With respect To Central Bank of India” organized by Sinhgad Institute of Business Admin. & Research, Pune on 6th & 7th Octo. 2017.
- 6 National Conference on Technomantra: The Tantrajana for Business on Management & Research, organized by Department of Management, KCES’s College of Engineering & IT, on 28th January 2017.
- 7 National Conference in the Buddhist Study & Research Study & Research Centre, School of Thoughts, K. B. C. North Maharashtra University on 4th March 2017.
- 8 National seminar on ’Technomantra: The Tantrajana for Business on Management & Engineering held on 7th Feb. 2015

- 9 National Seminar at School of Management Studies, K. B. C. North Maharashtra University on 2nd January 2015, titled “Advertising Regulations-A perspective of advertising standard Council of India” & .
- 10 National Research Conference at G.H. Rasoni Institute of Business Management, Jalgaon on 30th January 2014 titled “Starbucks coffee: A success story of marketing Innovation”.
- 11 One Day Seminar on “Metamorphosis of management Education” & Third Conference organised by Vanijya and Vyavasthapan Vikas Sanstha, Jalgaon on 23rd March 2014. National Research Conference at G.H. Rasoni Institute of Business Management, Jalgaon on 30th January 2014 titled “Starbucks coffee: A success story of marketing Innovation”.
- 12 National Research Conference at Department of management, KCE’s COET, Jalgaon on 18th January 2014 titled “ Corporate Governance at ITC Ltd- Viewing through Social Lens”
- 13 National Research Conference on “Contemporary issues in Commerce, Management & IT” ‘at School of Management Studies, K. B. C. North Maharashtra University, Jalgaon on 24th December 2013 titled “ Flipkart: E-retail success in India”
- 14 National Seminar on “Corporate communication policies & responsibilities” at Department of Mass Communication & Journalism, K. B. C. North Maharashtra University, Jalgaon on 11-12th march 2013 titled “ Role of public relation in managing corporate reputation-A case study of Cadbury India Ltd.
- 15 National Conference on ‘CSR: A Rays of Hope for Developing Nations ’at Godavari Institute of Management & Research, Jalgaon on 17th March 2013, titled “Corporate Social Responsibility: A Case Study of Indian Oil Corporation Ltd.”
- 16 National Conference on ‘Service Sector Spiral: Upward or Downward ’at Department of Management, KCE’s College of Engineering and I.T. on 02nd February 2013, titled “Association between service quality and customer satisfaction in Telecom Industry: A case study of BSNL.”
- 17 National Conference on ‘Managing Economic Downturn ’at School of management Studies, K. B. C. North Maharashtra University, Jalgaon on 09th & 10th November 2012, titled “*Economic recession and enduring shift in consumer mindset: retail sector*”.
- 18 National Conference at Sinhgad Institute of Business Admin. & Research, Pune on 11-12 October 2012, titled “Intervention of Government through institutional mechanism to facilitate Entrepreneurs: A Case Study of National Science & Technology Entrepreneurship Development Board (NSTEDB).
- 19 National Conference on ‘Nurturing Service Industry for Economic Development, at Department of Management Studies, K. B. C. North Maharashtra University, Jalgaon on 10-11 February 2011, titled “*Medical Tourism in India: Opportunities & Challenges*”.
- 20 National seminar on ‘Recent innovation in Oil & Food technology” at UDCT, K. B. C. North Maharashtra University, Jalgaon on 23rd August 2010. .
- 21 National conference on ‘Current trends in Management & Technology at Dr. Monjee Management Institute., Nashik on 31st January 2009, titled “Win-Win Customers through loyalty”.
- 22 National level seminar on ‘Marketing to the Bottom of the Pyramid’ at CMRD, Pune. titled “Microfinance: An Empowerment Tool to the Poor”.
- 23 National seminar on ‘Management kaleidoscope on Indian Economy’ at JSPM, Pune on 5th April 2007, titled “CRM in LIC of India: Some insights”.

Training Programme:

- ❖ Participated in **Short Term FDP** conducted by UGC HRDC, Savitribai Phule Pune University during 17/12/2018 to 23/12/2018.
- ❖ Participated in **Refresher Course** organized on “**Cooperative Policy and Development for Faculty of Indian Universities**” from 27/8/18 to 1/9/18 by National Council for Cooperative Education (NCCE), New Delhi from 26/8/18/ to 1/9/18 (6 days).
- ❖ Participated and obtained ‘**A**’ grade in **Refresher Course** in Commerce & Management from 04/05/2016 to 24/05/2016, organized by UGC-Academic Staff College, Devi Ahilya University, Indore, MP
- ❖ Participated and obtained ‘**A**’ grade in 87th **Orientation Course** from 02/06/2011 to 29/06/2011, organized by UGC-Academic Staff College, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.
- ❖ Participated and obtained ‘**A**’ grade in **Refresher Course** in Commerce & Management from 13/07/2012 to 01/08/2012, organized by UGC -Academic Staff College, Aligarh Muslim University, Aligarh, U.P

- ❖ Participated in 41th **Orientation Course** organized by NSS-Empanelled Training Institute, Ahmadnagar College, Ahmadnagar from 15/07/13 to 21/07/2013.

Workshops Participated/Attended:

- Participated in One Day Workshop “Research methodology” jointly organized by the KBC North Maharashtra University, Jalgaon on 31/01/2019.
- Participated in Entrepreneurship Awareness Programme organized by Maharashtra Centre for Entrepreneurship Development on 15th October & 17th October 2018.
- Participated in “Technology allied Capacity building in Higher Education: a paradigm shift” organized by NMU, Jalgaon in association with Erasmus Programme of European Union on 28th March 2018.
- Participated in One Day Workshop “ विज्ञान आणि तंत्रज्ञानाच्या आधारे संपत्तीनिर्मती” jointly organized by the KBC North Maharashtra University, Jalgaon and Marathi Vidnyan Parishd, Mumbai on 14th July 2018.
- Participated in Workshop organized by School of Management Studies, NMU on “Entrepreneurship Development Programme” on 05/10/2017 to 07/10/2017.
- Participated in Workshop organized by School of Management Studies, NMU on “Post Recessionary measures for escalating Economic performance” on 31st January 2013.
- Participated in organized Workshop by School of Social Science, NMU in association with YASDA, Pune on 26th October 2013
- Participated in workshop on Research Methodology organized by Faculty of Commerce & Management from 20th Sept. 2012 to 24th Sept. 2012.
- Participated in Workshop “Shaping competencies for Global Employment opportunity” at Department of Management Studies, K. B. C. North Maharashtra University on 04th February 2012.
- Participated in Workshop “Soft Skills: pragmatic approach” at Department of Management Studies, K. B. C. North Maharashtra University on 30th August 2010.
- Participated in the Workshop on “SPSS Application for Management” held at ITM Universe, Gwalior, M.P.
- Participated in Faculty Development Programme held on 30th & 31st Dec 2008 at JSPM’s ENAC Institute of Computer Application, Pune.
- Participated in Faculty Development Programme held on 18 & 19th Feb 2008 on “Teaching Skills for Management Faculties” at Centre for Management Studies & Research, MIT, Pune.

Invited Talk:

- Invited speaker & Conference Session chairperson at **GRCF Dubai International Conference on sustainability and Innovation in Higher Education at Park Regis Kin Hotel, Bur Dubai, UAE** on 23rd & 24th November 2019.
- Delivered a lecture on “**Importance and Need of Research Outline**” **One Day State level Workshop on Preparation for research Outline and Guide Course Work** jointly with committee for Research Development and consultancy services on 8th Sep. 2018 at Bhusawal Arts, Science & P. O. Nahata Commerce college, Bhusawal.
- Delivered a lecture on “**How to identify research gap & Developing conceptual framework for Ph.D. Thesis**” at Pre-Ph.D. Research Methodology Course Workshop” organized by K. B. C. North Maharashtra University, Jalgaon on 17/7/18 (4 to 6pm).
- Delivered a lecture on “**How to conduct Pilot Study**” at Pre-Ph.D. Research Methodology Course Workshop” organized by K. B. C. North Maharashtra University, Jalgaon on 18/7/18 (4 to 6pm).
- Delivered a talk on “**Effectiveness in Group Discussion**” held on 2nd October 2017 organized by School, of Management Studies, K. B. C. North Maharashtra University, Jalgaon.
- Delivered a talk on “**Interview Technique**” held on 5th March 2012 organized by Dr. Babasaheb Ambedkar Competitive Exam Coaching Centre, K. B. C. North Maharashtra University, Jalgaon.
- Delivered a talk on “**Confidence Building & Goal Setting**” held on 6th March 2012 organized by Dr. Babasaheb Ambedkar Competitive Exam Centre, K. B. C. North Maharashtra University, Jalgaon.

- Delivered a session on “**How to prepare for CET Examination**” held on 7th July 2014 organized by School, of Management Studies, K. B. C. North Maharashtra University, Jalgaon.
- Delivered a session on “**English Proficiency**” held on 15th July 2015 organized by School, of Management Studies, K. B. C. North Maharashtra University, Jalgaon.

Membership:

- Life Member of **Indian Commerce Association (ICA)** with membership No: MH1122
- Life Member of Maharashtra Commerce Association
- Appointed as Member of **Research Activity Committee, Research center in Commerce, Management & Economics**, Bhusawal Arts, Science & P.O. Nahata Commerce College, Bhusawal.